The Tyranny or Freedom of Culture? Or Culture, Choice or Control?

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Introduction

We take a different tack in our discussion from the previous essays I have composed. Instead of an essay, I have provided a book chapter, entitled, "Cultural and Captivity", to be read. The reading is far better than what I can currently compose, as the heart of the topic to be discussed. It is from Amartya Sen's *Identity and Violence: The Illusion of Destiny* (2006, Allen Lane). The reason for the choice is rather serendipitous. I do not have the time to compose the essay I had intended, and by chance I had taken to reading the book on a Sunday afternoon, and thus to find the solution to my time constraint problem. The chapter said well what I have thought that needed to be said and discussed. The reason for my time constraint was an 10,000 essay I am currently composing for a University of Birmingham conference on "Worship and Megachurch". My point for that paper is there are common themes which were developed by the well-known historian Richard Hofstadter as the history of American culture, and the megachurch problem is sourced in that history. The de-ideological business model of the megachurch had rejected theological intellectualism as 'worldly', and thus, became trapped in the fashion cycle of culture.

As alluded to in the introductory description of the Meet-Up on this topic, "That's When I Reach For My Revolver" by Moby, or the 'Mission of Burma', provided a very pessimistic view of cultural captivity:

Once I had my heroes

Once I had my dreams

But all of that is changed now

The truth begins again

The truth is not that comfortable, no

Mother taught us patience

The virtues of restraint

Father taught us boundaries

The knowledge we must go

I'm trying to protect my unity

That's when I reach for my revolver

Amartya Sen provides a positive view with losing anything of the realism in our predicament. We can choose to resist violence while also resist the captivity of culture. Sen's solution is education. It is not a perfect solution, and education are not without its problems. It too must avoid cultural captivity.

In the end it may be impossible, in the least, to avoid the cultural filter (free at least of the chain). Most of what follow from Sen's chapter six is non-controversial until he discusses the topic in relation to education. There will be disagreement, but Sen does raise a legitimate problem. The federation of faith-based schools have, in my educationalist historian judgement, proven more capable in reasoning and choice for their respective curriculum than what Sen feared in the year 2006. His concern, though, is right, and Sen's point should be seen more in promoting the value of nonsectarian and nonparochial school education.

Amartya Sen (2006). *Identity and Violence: The Illusion of Destiny*, Allen Lane, pp. 103-119 [Chapter Six]

CULTURE AND CAPTIVITY

Amartya Sen

The world has come to the conclusion—more defiantly than should have been needed—that culture matters. The world is obviously right—culture does matter. However, the real question is: "How does culture matter?" The confining of culture into stark and separated boxes of civilizations or of religious identities, discussed in the last two chapters, takes too narrow a view of cultural attributes. Other cultural generalizations, for example, about national, ethnic, or racial groups, can also present astonishingly limited and bleak understandings of the characteristics of the human beings involved. When a hazy perception of culture is combined with fatalism about the dominating power of culture, we are, in effect, asked to be imaginary slaves of an illusory force. And yet simple cultural generalizations have great effectiveness in fixing our way of thinking. The fact that such generalizations abound in popular convictions and in informal communication is [end of page 103] easily recognized. Not only are the implicit and twisted beliefs frequently the subject matter of racist jokes and ethnic slurs, they sometimes surface as grand theories. When there is an accidental correlation between cultural prejudice and social observation (no matter how casual), a theory is born, and it may refuse to die even after the chance correlation has vanished without a trace. Consider the labored jokes against the Irish (such crudities as "How many Irishmen do you need to change a lightbulb?"), which have had some currency in England for a long time, and which are similar to equally silly jokes about the Poles in America. These crudities

had the superficial appearance of fitting well with the depressing predicament of the Irish economy, when the Irish economy was doing quite badly. But when the Irish economy started growing astonishingly rapidly—indeed in recent years faster than any other European economy (Ireland is now richer in per capita income than nearly every country in Europe)—the cultural stereotyping and its allegedly profound economic and social relevance were not junked as sheer and unmitigated rubbish. Theories have lives of their own, quite defiantly of the phenomenal world that can actually be observed.

Imagined Truths and Real Policies

Such theories are, often enough, not just harmless fun. For example, cultural prejudice did play a role in the treatment Ireland received from the British government, and had a part even in the nonprevention of the famines of the 1840s. Among the influences that had an effect on London's treatment of Irish economic problems, cultural alienation did count. While poverty in Britain was typically attributed to economic change and fluctuations, Irish [end of page 104] poverty was widely viewed in England (as Richard Ned Lebow, the political analyst, has argued) as being caused by laziness, indifference, and ineptitude, so that "Britain's mission" was not seen as one "to alleviate Irish distress but to civilize her people and to lead them to feel and act like human beings." The search for cultural causes of Ireland's economic predicament extends far back, at least to the sixteenth century, well reflected in Edmund Spenser's *The Faerie Queene*, published in 1590. The art of blaming the victims, plentifully present in *The*

Faerie Queene itself, was put to effective use during the famines of the 1840s, and new elements were added to the old narrative. For example, the Irish taste for potatoes was added to the list of calamities which the natives had, in the English view, brought on themselves. Charles Edward Trevelyan, the head of the Treasury during the famines, expressed his belief that London had done all that could be done for Ireland, even though the famine killed rampantly (in fact, the mortality rate was higher in the Irish famines than in any other recorded famine anywhere in the world). Trevelyan also proposed a rather remarkable cultural exegesis of Ireland's manifest hunger by linking it with the allegedly limited horizons of Irish culture (in contrast with putting any blame on British governance): "There is scarcely a woman of the peasant class in the West of Ireland whose culinary art exceeds the boiling of a potato." The remark can be seen as an encouraging departure from the English hesitation about making international criticism of culinary art elsewhere (the French, the Italian, and the Chinese may be next). But the oddity of that cultural explanation of Irish hunger certainly merits a place in the annals of eccentric anthropology.

The connection between cultural bigotry and political tyranny can be very close. The asymmetry of power between the ruler and the ruled, which generates a heightened sense of identity contrast, [end of page 105] can be combined with cultural prejudice in explaining away failures of governance and public policy. Winston Churchill made the famous remark that the Bengal famine of 1943, which occurred just before India's independence from Britain in 1947 (it would also prove to be the last famine in India in the century, since famines disappeared with the Raj), was caused by the tendency

of people there to "breed like rabbits." The explication belongs to the general tradition of finding explanations of disasters not in bad administration, but in the culture of the subjects, and this habit of thought had some real influence in crucially delaying famine relief in the Bengal famine, which killed between two and three million people. Churchill rounded things up by expressing his frustration that the job of governing India was made so difficult by the fact that the Indians were "the beastliest people in the world, next to the Germans." Cultural theories evidently have their uses.

Korea and Ghana

Cultural explanations of economic underdevelopment have recently been given much ground. Consider, for example, the following argument from the influential and engaging book jointly edited by Lawrence Harrison and Samuel Huntington called Culture Matters; it occurs in Huntington's introductory essay, called "Cultures Count," in that volume:

In the early 1990s, I happened to come across economic data on

Ghana and South Korea in the early 1960s, and I was astonished

to see how similar their economies were then. . . . Thirty years

later, South Korea had become an industrial giant with the four-[end of page 106]

teenth largest economy in the world, multinational corporations,

major exports of automobiles, electronic equipment, and other

sophisticated manufactures, and per capita income approximately

that of Greece. Moreover it was on its way to the consolidation

of democratic institutions. No such changes had

occurred in Ghana, whose per capita income was now about onefifteenth

that of South Korea's. How could this extraordinary difference

in development be explained? Undoubtedly, many

factors played a role, but it seemed to me that culture had to be

a large part of the explanation. South Koreans valued thrift,

investment, hard work, education, organization, and discipline.

Ghanians had different values. In short, cultures count.

There may well be something of interest in this way-out comparison (perhaps even a quarter-truth torn out of context), but the contrast does call for probing examination. As used in the explanation just cited, the causal story is extremely deceptive. There were many important differences—other than their cultural predispositions—between Ghana and Korea in the 1960s.

First, the class structures in the two countries were quite different, with a much bigger—and proactive role for the business classes in South Korea. Second, the politics were very different too, with the government in South Korea willing and eager to play a prime-moving role in initiating business-centered economic development in a way that was not true in Ghana. Third, the close relationship between the Korean economy and Japan, on the one hand, and the United States, on the other, made a big difference,

at least in the early stages of Korean economic expansion. Fourth—and perhaps most important—by the 1960s South Korea had acquired a much higher literacy rate and a much more expanded school system than Ghana had. Korean progress in school education had been largely brought about in the post- [end of page 107] Second World War period, mainly through resolute public policy, and it could not be seen just as a reflection of culture (except in the general sense in which culture is seen to include everything happening in a country). On the basis of the slender scrutiny that backed Huntington's conclusion, it is hard to justify either the cultural triumphalism in favor of Korean culture or the radical pessimism about Ghana's future to which Huntington is led through his reliance on cultural determinism. This is not to suggest that cultural factors are irrelevant to the process of development. But they do not work in isolation from social, political, and economic influences. Nor are they immutable. If cultural issues are taken into account, among others, in a fuller accounting of societal change, they can greatly help to broaden our understanding of the world, including the process of development and the nature of our identity. While it is not particularly illuminating, nor especially helpful, to throw up one's hands in disapproval when faced with allegedly fixed cultural priorities ("Ghanians had different values," as Huntington puts it), it is useful to examine how values and behavior can respond to social change, for example, through the influence of schools and colleges. Let me refer again to South Korea, which was a much more literate and more educated society than Ghana in the 1960s (when the two economies appeared rather similar to Huntington). The contrast, as has already been mentioned,

was substantially the result of public policies pursued in South Korea in the post—Second World War period. But the postwar public policies on education were also influenced by antecedent cultural features. Once we dissociate culture from the illusion of destiny, it can help to provide a better understanding of social change when placed together with other influences and interactive social processes.

In a two-way relationship, just as education influences culture, [end of page 108] so can antecedent culture have an effect on educational policies.

It is, for example, remarkable that nearly every country in the world with a powerful presence of Buddhist tradition has tended to embrace widespread schooling and literacy with some eagerness.

This applies not only to Japan and Korea, but also to China,

Thailand, Sri Lanka, and even to the otherwise retrograde Burma

(Myanmar). The focus on enlightenment in Buddhism (the word "Buddha" itself means "enlightened") and the priority given to reading texts, rather than leaving it to the priests, can help to encourage educational expansion. Seen in a broader framework, there is probably something here to investigate and learn from. It is, however, important also to see the interactive nature of the process in which contact with other countries and the knowledge

of their experiences can make a big practical difference.

There is every evidence that when Korea decided to move briskly forward in expanding school education at the end of the Second World War, it was influenced not just by its cultural interest in education, but also by a new understanding of the role and significance of education, based on the experiences of Japan and the West, including the United States.

Japanese Experience and Public Policy

There is a similar story, earlier on, of international interaction and national response in Japan's own history of educational development. When Japan emerged from its self-imposed isolation from the world (lasting since the seventeenth century, under the Tokugawa regime), it already had a relatively well-developed school system, and in this achievement Japan's traditional interest in education had played a significant part. Indeed, at the time [end of page 109] of the Meiji restoration in 1868, Japan had a higher rate of literacy than Europe. And yet the rate of literacy in Japan was still low (as it obviously was in Europe too), and perhaps most importantly, the Japanese education system was quite out of touch with advances in science and technical knowledge in the industrializing West.

When, in 1852, Commodore Matthew Perry chugged into

Edo Bay, puffing black smoke from the newly designed

steamship, the Japanese were not only impressed—and somewhat

terrified—and driven to accept diplomatic and trade relations

with the United States, but they also had to reexamine and

reassess their intellectual isolation from the world. This con
tributed to the political process that led to the Meiji restoration,

and along with that came a determination to change the face of

Japanese education. In the so-called Charter Oath, proclaimed in

1868, there is a firm declaration on the need to "seek knowledge

widely throughout the world."

The Fundamental Code of Education issued three years later, in 1872, put the new educational determination in unequivocal terms:

There shall, in the future, be no community with an illiterate

family, nor a family with an illiterate person.

Kido Takayoshi, one of the most influential leaders of that period, put the basic issue with great clarity:

Our people are no different from the Americans or Europeans of

today; it is all a matter of education or lack of education.

That was the challenge- Japan took on with determination in the, late nineteenth century. [end of page 110] Between 1906 and 1911, education consumed as much as 43 percent of the budgets of the towns and villages for Japan as a whole. By 1906, the recruiting army officers found that, in contrast with the late nineteenth century, there was hardly any new recruit who was not already literate. By 1910, Japan had, it is generally acknowledged, universal attendance in primary schools. By 1913, even though Japan was still economically very poor and underdeveloped, it had become one of the largest producers of books in the world, publishing more books than Britain and indeed more than twice as many as the United States. Indeed, Japan's entire experience of economic development was, to a great extent, driven by human-capability formation, which included the role of education and training, and this was promoted both by public policy and by a supportive cultural climate (interacting with each

other). The dynamics of associative relations are extraordinarily important in understanding how Japan laid the foundations of its spectacular economic and social development.

To carry the story further, Japan was not only a learner but also a great teacher. Development efforts of countries in East and Southeast Asia were profoundly influenced by Japan's experience in expanding education and its manifest success in transforming society and the economy. The so-called East Asian miracle was, to no small extent, an achievement inspired by the Japanese experience.

Paying attention to cultural interrelations, within a broad framework, can be a useful way of advancing our understanding of development and change. It would differ both from neglecting culture altogether (as some narrowly economic models do) and from the privileging of culture as an independent and stationary force, with an immutable presence and irresistible impact (as some cultural theorists seem to prefer). The illusion of cultural destiny is not only misleading, it can also be significantly debili [end of page 111] tating, since it can generate a sense of fatalism and resignation among people who are unfavorably placed.

Culture in a Broad Framework

There can be little doubt that our cultural background can have quite a major influence on our behavior and thinking. Also, the quality of life we enjoy cannot but be influenced by our cultural background. It certainly can also influence our sense of identity and our perception of affiliation with groups of which we see ourselves as members. The skepticism I have been expressing here is

not about the recognition of the basic importance of culture in human perception and behavior. It is about the way culture is sometimes seen, rather arbitrarily, as the central, inexorable, and entirely independent determinant of societal predicaments.

Our cultural identities can be extremely important, but they do not stand starkly alone and aloof from other influences on our understanding and priorities. There are a number of qualifications that have to be made while acknowledging the influence of culture on human lives and actions. First, important as culture is, it is not uniquely significant in determining our lives and identities. Other things, such as class, race, gender, profession, politics, also matter, and can matter powerfully.

Second, culture is not a homogeneous attribute—there can be great variations even within the same general cultural milieu. For example, contemporary Iran has both conservative ayatollahs and radical dissidents, just as America has room both for born-again Christians and for ardent nonbelievers (among a great many other schools of thought and behavior). Cultural determinists often underestimate the extent of heterogeneity within what is taken to [end of page 112] be "one" culture. Discordant voices are often "internal," rather than coming from the outside. Also, depending on the particular aspect of culture we decide to concentrate on (for example, whether we focus on religion, or on literature, or on music), we can get quite a varying picture of the internal and external relations involved.

Third, culture does not sit still. The brief recollection of the educational transformation of Japan and Korea, with profound cultural implications, illustrated the importance of change, linked—as it often is—with public discussion and policy. Any presumption

of stationariness—explicit or implicit—can be disastrously deceptive.

The temptation toward using cultural determinism often

takes the hopeless form of trying to moor the cultural anchor on a rapidly moving boat.

Fourth, culture interacts with other determinants of social

perception and action. For example, economic globalization

brings in not only more trade, but also more global music and cinema.

Culture cannot be seen as an isolated force independent of

other influences. The presumption of insularity often implicitly

invoked—can be deeply delusive.

Finally, we have to distinguish between the idea of cultural liberty, which focuses on our freedom either to preserve or to change our priorities (on the basis of greater knowledge or further reflection, or, for that matter, on the basis of our assessment of changing customs and fashions), and that of valuing cultural conservation, which has become a big issue in the rhetoric of multiculturalism (often providing support for the continuation of traditional lifestyles by new immigrants in the West). There is undoubtedly a strong case for including cultural freedom among the human capabilities people have reason to value, but there is a need also for a probing examination of the exact relation between cultural liberty and the priorities of multiculturalism. [end of page 113]

Multiculturalism and Cultural Freedom

In recent years, multiculturalism has gained much ground as an important value, or more accurately as a powerful slogan (since its underlying values are not altogether clear). The simultaneous flourishing of different cultures within the same country or region

can be seen to be of importance on its own, but very often multiculturalism is advocated on the ground that this is what cultural freedom demands. That claim has to be scrutinized further. The importance of cultural freedom has to be distinguished from the celebration of every form of cultural inheritance, irrespective of whether the persons involved would choose those particular practices given the opportunity of critical scrutiny and an adequate knowledge of other options and of the choices that actually exist. Even though there has been much discussion in recent years about the important and extensive role of cultural factors in social living and human development, the focus has often tended to be, explicitly or by implication, on the need for cultural conservation (for example, continued adherence to the conservative lifestyles of people whose geographical move to Europe or America is not always matched by cultural adaptation). Cultural freedom may include, among other priorities, the liberty to question the automatic endorsement of past traditions, when people—particularly young people—see a reason for changing their ways of living. If freedom of human decision is important, then the results of a reasoned exercise of that freedom have to be valued, rather than being negated by an imposed precedence of unquestioned conservation. The critical link includes our ability to consider alternative options, to understand what choices are involved, and then to decide what we have reason to want. [end of page 114] It must, of course, be recognized that cultural liberty could be hampered when a society does not allow a particular community to pursue some traditional lifestyle that members of that community

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would freely choose to follow. Indeed, social suppression

of particular lifestyles—of gays, of immigrants, of specific religious groups—is common in many countries in the world. The insistence that gays or lesbians live like heterosexuals, or stay inside closets, is not only a demand for uniformity, it is also a denial of the freedom of choice. If diversity is not allowed, then many choices would be rendered unviable. The allowing of diversity can indeed be important for cultural freedom.

Cultural diversity may be enhanced if individuals are allowed and encouraged to live as they would value living (instead of being restrained by ongoing tradition). For example, the freedom to pursue ethnically diverse lifestyles, for example, in food habits or in music, can make a society more culturally diverse precisely as a result of the exercise of cultural liberty. In this case, the importance of cultural diversity—instrumental as it is—will follow directly from the value of cultural liberty, since the former will be a consequence of the latter.

Diversity can also play a positive role in enhancing the freedom even of those who are not directly involved. For example, a culturally diverse society can bring benefits to others in the form of the ample variety of experiences which they are, as a consequence, in a position to enjoy. To illustrate, it can plausibly be argued that the rich tradition of African-American music—with its African lineage and American evolution—has not only helped to enhance the cultural freedom and self-respect of African-Americans, it has also expanded the cultural options of all people (African-American or not) and enriched the cultural landscape of America, and indeed the world.

Nevertheless, if our focus is on freedom (including cultural [end of 115] freedom), the significance of cultural diversity cannot be unconditional

and must vary contingently with its causal connections with human freedom and its role in helping people to take their own decisions. In fact, the relation between cultural liberty and cultural diversity need not be uniformly positive. For example, the simplest way of having cultural diversity may, in some circumstances, be a total continuation of all the preexisting culture practices that happen to be present at a point in time (for example, new immigrants may be induced to continue their old, fixed ways and mores, and discouraged—directly or indirectly—from changing their behavior pattern at all). Does this suggest that for the sake of cultural diversity we should support cultural conservatism and ask people to stick to their own cultural background and not try to consider moving to other lifestyles even if they find good reasons to do so? The undermining of choice that this would involve would immediately deliver us to an antifreedom position, which would look for ways and means of blocking the choice of a changed living mode that many people may wish to have. For example, young women from conservative immigrant families in the West might be kept on a short leash by the elders for fear that they would emulate the freer lifestyle of the majority community. Diversity will then be achieved at the cost of cultural liberty. If what is ultimately important is cultural freedom, then the valuing of cultural diversity must take a contingent and conditional form. The merit of diversity must thus depend on precisely how that diversity is brought about and sustained. Indeed, to plead for cultural diversity on the ground that this is what the different groups of people have inherited is clearly not an argument based on cultural liberty (even though the case is sometimes presented as if it were a "profreedom" argument).

Being born in a particular culture is obviously not an exercise of cultural liberty, and the preservat ion of something with which a [end of page 116] person is stamped, simply because of birth, can hardly be, in itself, an exercise of freedom. Nothing can be justified in the name of freedom without actually giving people an opportunity for the exercise of that freedom, or at least without carefully assessing how an opportunity of choice would be exercised if it were available.

Just as social suppression can be a denial of cultural freedom, the violation of freedom can also come from the tyranny of conformism that may make it difficult for members of a community to opt for other styles of living.

Schools, Reasoning, and Faith

Unfreedom can result also from a lack of knowledge and understanding of other cultures and of alternative lifestyles. To illustrate the main issue that is involved here, even an admirer (as this writer is) of the cultural freedoms that modern Britain has, by and large, succeeded in giving to people of different backgrounds and origins who are resident in that country can well have considerable misgivings about the official move in the United Kingdom toward extension of state-supported faith-based schools (as was briefly mentioned in the first chapter).

Rather than reducing existing state-financed faith-based schools, actually adding others to them—Muslim schools, Hindu schools, and Sikh schools to preexisting Christian ones—can have the effect of reducing the role of reasoning which the children may have the opportunity to cultivate and use. And this is happening at a time when there is a great need for broadening the

horizon of understanding of other people and other groups, and when the ability to undertake reasoned decision-making is of particular importance. The limitations imposed on the children are [end of page 117] especially acute when the new religious schools give children rather little opportunity to cultivate reasoned choice in determining the priorities of their lives. Also, they often fail to alert students to the need to decide for themselves how the various components of their identities (related respectively to nationality, language, literature, religion, ethnicity, cultural history, scientific interests, etc.) should receive attention.

This is not to suggest that the problems of bias (and the deliberate fostering of a blinkered vision) in these new faith-based British schools are anything as extreme as in, say, the fundamentalist madrasas in Pakistan, which have become a part of the breeding ground for intolerance and violence—and often for terrorism in that strained part of the world. But the opportunity of cultivating reason and the recognition of the need for scrutinized choice can still be far less in these new faith-based schools, even in Britain, than in the more mixed and less sequestered places of learning in that country. The actual opportunities are often rather less than even in traditional religious schools—particularly in those Christian schools which have had a long tradition of having a broad curriculum, along with tolerating considerable skepticism about religious education itself (though these older schools too can be made considerably less restrictive than they already are). The move toward faith-based schools in Britain reflects also a particular vision of Britain as "a federation of communities," rather than as a collectivity of human beings living in Britain, with diverse differences, of which religious and community-based distinctions

constitute only one part (along with differences in language, literature, politics, class, gender, location, and other characteristics). It is unfair to children who have not yet had much opportunity of reasoning and choice to be put into rigid boxes guided by one specific criterion of categorization, and to be told: "That is your identity and this is all you are going to get." [end of page 118] In the annual lecture for 2001 at the British Academy which I had the privilege of giving (it was called "Other People"), I presented the argument that this "federational" approach has a great many problems, and in particular tends to reduce the development of human capabilities of British children from immigrant families in a significant way. Since then the incidents of suicide bombing in London (in July 2005), carried out by British-born but deeply alienated young men, have added another dimension to the question of self-perception and its cultivation in Britain. However, I would argue that the basic limitation of the federationist approach goes well beyond any possible connection with terrorism. There is an important need not only to discuss the relevance of our common humanity a subject on which schools can play (and have often played in the past) a critical role. There is, in addition, the important recognition that human identities can take many distinct forms and that people have to use reasoning to decide on how to see themselves, and what significance they should attach to having been born a member of a particular community. I shall have the opportunity to return to this issue in the last two chapters of the book. The importance of nonsectarian and nonparochial school education

that expands, rather than reduces, the reach of reasoning (including critical scrutiny) would be hard to exaggerate. Shakespeare

gave voice to the concern that "some are born great, some achieve greatness, and some have greatness thrust upon them." In the schooling of children, it is necessary to make sure that smallness is not "thrust upon" the young, whose lives lie ahead of them.

Much is at stake here.

[end of chapter six]